

Message Text

UNCLASSIFIED

PAGE 01 BOGOTA 06970 252250Z

64

ACTION EB-07

INFO OCT-01 ARA-10 EUR-12 ISO-00 AID-05 AGR-10 COME-00

OMB-01 TRSE-00 STR-04 IO-10 L-03 CIAE-00 DODE-00

INR-07 NSAE-00 PA-02 USIA-15 PRS-01 SP-02 /090 W

----- 076539

R 251331Z JUL 75

FM AMEMBASSY BOGOTA

TO SECSTATE WASHDC PRIORITY 9886

INFO AMEMBASSY BRASILIA

AMEMBASSY LONDON

AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

UNCLAS BOGOTA 6970

EO 11652: NA

TAGS: WAGR, BR, CO

SUBJ: COLOMBIAN REACTION TO BRAZILIAN COFFEE SITUATION

SUMMARY: ARTURO GOMEZ JARAMILLO, COLTEBIA'S LEADING AUTHORITY ON COFFEE PRODUCTION, CALLS FOR PRUDENT MANAGEMENT IN RESPONSE TO THE NEW SITUATION CAUSED BY THE RECENT DESTRUCTIVE FROST IN BRAZIL, STATING THAT COLOMBIA SHOULD HOLD TO THE POLICY OF AGRICULTURAL DIVERSIFICATION IN COFFEE GROWING REGIONS AS INCREASED WORLD PRICES THEMSELVES WILL BE SUFFICIENT TO STIMULATE GREATER PRODUCTION. GOMEZ JARAMILLO ALSO URGES THAT THE RATIFICATION PROCESS OF THE RECENT WORLD COFFEE PACT SHOULD CONTINUE. END SUMMARY.

1. DR. ARTURO GOMEZ JARAMILLO, THE MANAGER OF THE NATIONAL FEDERATION OF COFFEE PRODUCERS, HELD A PRESS CONFERENCE IN BOGOTA ON JULY 22 TO DISCUSS THE POTENTIAL CONSEQUENCES FOR COLOMBIA OF THE RECENT FROST WHICH DESTROYED A SUBSTANTIAL PORTION OF BRAZIL'S COFFEE CROP. HE ACKNOWLEDGED THAT WOLRD COFFEE STOCKS HAD BEEN REDUCED NOTABLY AND THAT THERE IS A SCARCITY OF COFFEE IN THE MARKET. AS SUCH, HE SAID, IT WAS STATISCALLY UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BOGOTA 06970 252250Z

CLEAR THAT TODAY'S PRICES WILL HOLD OR IMPROVE. HE WARNED

HOWEVER, THAT THE FUTURE OF THE COFFEE MARKET STILL DEPENDENT IN GOOD PART ON THE POLICY WHICH BRAZIL ADOPTSAFTER A REALISTIC EVALUATION OF THE FROST DAMAGE HAS BEEN MADE.

2. HE ADVISED THAT THE SITUATION CALLED FOR PRUDENT MANAGEMENT AND SPECIFICALLY WARNED AGAINST EXAGGERATING THE REALITIES OF THE SITUATION. WHILE NOTING THAT THE IMPROVED PRICES THEMSELVES WOULD PROVIDE SUFFICIENT STIMULUS FOR INCREASED COFFEE PRODUCTION IN COLOMBIA, HE ADVISED THAT AGRICULTURAL DIVERSIFICATION SHOULD CONTINUE TO BE POLICY AS DIVERSIFICATION IN COFFEE GROWING REGIONS WOULD LESSEN THE COFFEE PRODUCERS VULNERABILITY TO SHARP MARKET FLUCTUATION IN THE FUTURE.

3. DR. GOMEZ ALSO COMMENTED ON ANY IMPACT THE BRAZILIAN SITUATION MIGHT HAVE ON THE WORLD COFFEE PACT RECENTLY AGREED UPON IN LONDON. HE TOOK ISSUE WITH THE NEW MINISTER OF MINES, MCAN JOSE TURBAY, WHO HAD BEEN A MEMBER OF THE COLOMBIAN DELEGATION TO THE LONDON CONFERENCE, AND WHO SUGGESTED RECENTLY THAT THE BASIC PACT MIGHT HAVE TO BE REWORKED. GOMEZ DISAGREED, EXPLAINING THAT THE PACT CONTAINED APPROPRIATE MECHANISMS TO ADJUST PRICES ANNUALLY, THAT IT WOULD NOT TAKE EFFECT UNTIL OCTOBER 1, 1976, AND THAT MARKET FORCES WOULD DETERMINE PRICE LEVEL IN THE INTERIM. AS SUCH, HE URGED THAT THE RATIFICATION PROCESS CONTINUE.

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: COFFEE, CROP DESTRUCTION, POLICIES, GOVERNMENT REACTIONS
Control Number: n/a
Copy: SINGLE
Draft Date: 25 JUL 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975BOGOTA06970
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750257-1102
From: BOGOTA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750719/aaaaaqmo.tel
Line Count: 88
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 07 JAN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <07 JAN 2003 by ThomasVJ>; APPROVED <15 MAR 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COLOMBIAN REACTION TO BRAZILIAN COFFEE SITUATION SUMMARY: ARTURO GOMEZ JARAMILLO, COLTEBIA'S LEADING
TAGS: EAGR, EPAP, BR, CO, (GOMEZ JARAMILLO, ARTURO)
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006